

# TACKLING A DIFFERENT FIELD

Written by: Kinsey Morgan | Photos by: ChrisMARTIN.tv







## FORMER PRO KICKER FINDS THAT SUCCESS IN FOOTBALL HAS TRANSLATED TO WORK IN HIS HOMETOWN.



When Dr. and Mrs. Wells signed up their son for soccer at 6 years old, they probably hoped it would do him some good; maybe he would meet some new friends, learn a new skill, have a good time. Little did they know that participation in the game would instill in Jason a desire for high levels of competition and teach him how to perform in stressful situations. The decision to pursue soccer laid the framework for Jason to become the hard worker he is today and undoubtedly provided a springboard for his many accomplishments.

His story begins in Lawton as a very good soccer player who was being heavily recruited by Division One universities. During his senior year at McArthur High School, Coach Plunk asked him to come out and try kicking for the football team because they needed a kicker, and the coach knew how accomplished Jason was as a soccer player. Knowing nothing about kicking for football, Jason went out and tried anyway. During practice, he turned quite a few heads, and his kicks eventually garnered enough attention that the whole field stopped practicing to watch him.

Needless to say, Jason joined the team, and his senior year, 52-yard field goal was in the history books as the longest field goal in Oklahoma playoffs.

Now he was faced with a decision with regard to college: soccer or football? He chose Furman University in Greenville, S.C., because it allowed him to play both sports. Jason joined the very small group of people who play and excel in two collegiate sports while also keeping up with the rigors of academia.





**AFTER COLLEGE, JASON  
OPTED TO PURSUE KICKING  
IN THE PROFESSIONAL  
ARENA. HE WORKED  
WITH A KICKING COACH  
IN CALIFORNIA AND WAS  
INVITED TO COMPETE  
IN PRESEASON FOR THE  
ARENA FOOTBALL LEAGUE'S  
SAN JOSE SABERCATS**

During his first year at Furman, the world-famous Pele dedicated the new soccer stadium, and the team had breakfast and photos with the soccer legend.

After college, Jason opted to pursue kicking in the professional arena. He worked with a kicking coach in California and was invited to compete in preseason for the Arena Football League's San Jose Sabercats, eventually beating out a UCLA All-American kicker for the job. His next move was getting drafted to the Dallas Desperados inaugural season team in 2001, and he played with them for 3 years.

In his second year with Dallas, Jason was named to the AFL first team kicker. While in Dallas, Jason became interested in the real estate business and took some courses during his last season with the Desperados.

Jason's friend and Jerry Jones' son-in-law, Shy Anderson, helped introduce him to his first job in commercial real estate with the Robert Lynn Company. The high-stakes game of this new endeavor immediately hooked Jason. He was very competitive and accustomed to high-intensity, high-pressure situations. He was used to performing well in clutch situations and was also used to working hard and handling stress well.

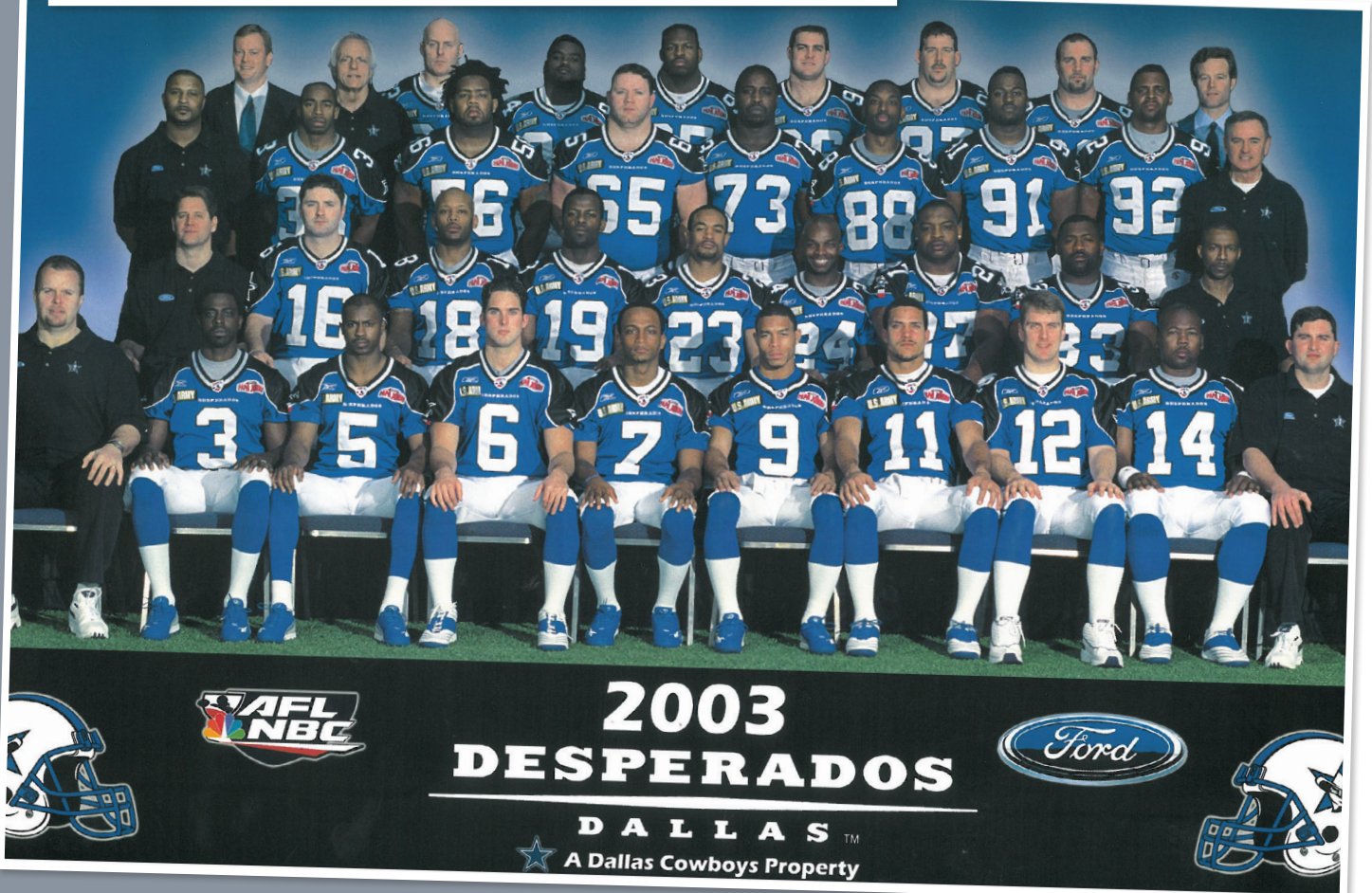
After 4 years in the Dallas market, Jason began to feel a pull to move business to his hometown. He saw much opportunity to further develop Lawton and the surrounding area.





“I really wanted to do something positive for Lawton,” said Jason. Seeing this need for commercial real estate in the town that shaped his childhood, Jason moved home in 2004 and started Insight Commercial with the assistance of retired State Senator Sam Helton.

Jason is very committed to the Lawton area, and he knows from his sports experience that hard work is everything and that nothing is given for free. By seeing the stress in his job as a challenge and an opportunity to better the Lawton community, Jason pushes himself continually to do more. He calls his job a “constant learning experience.”







**“I WANT TO SEE THIS COMMUNITY GROW,” COMMENTED JASON. HIS STRONG DESIRE TO REVITALIZE LAWTON IS INHERENT IN HIS MANY EFFORTS.**

Jason is in the final stages of the candidacy program for the prestigious CCIM (Certified Commercial Investment Member) and is a member of the ICSC (International Council of Shopping Centers), which is the leading retail real estate association worldwide. He has previously sat on the board for the YMCA and currently sits on the board for Lawton Parks and Recreation.

Through the redevelopment of properties in town, “I want to see this community grow,” commented Jason. His strong desire to revitalize Lawton is inherent in his many efforts, making obvious the years of hard work, discipline and performance instilled during his athletic past. † LLM